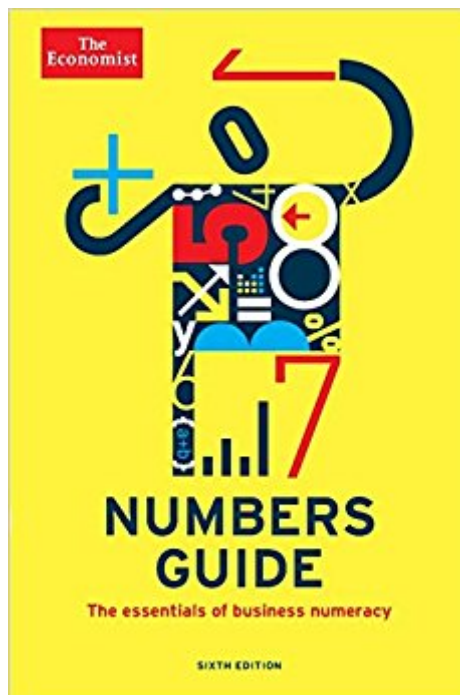




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The Economist Numbers Guide (6th Ed): The Essentials Of Business Numeracy (Economist Books)



Synopsis

The Economist: Numbers Guide is invaluable for everyone who has to work with numbers, which in today's commercially focused world means most managers. In addition to general advice on basic numeracy, the guide points out common errors and explains the recognized techniques for solving financial problems, analyzing information of any kind, forecasting and effective decision making. Over 100 charts, graphs, tables and feature boxes highlight key points, and great emphasis is put on the all-important aspect of how you present and communicate numerical information effectively and honestly. At the back of the book is an extensive A-Z dictionary of terms covering everything from amortization to zero-sum game. Whatever your business, whatever your management role, for anyone who needs a good head for figures The Economist Numbers Guide will help you achieve your goals.

Book Information

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Please note that this edition is almost the same as the original edition from 1991, so no need to replace an old edition. There is a lot of basic quantitative information here in a few pages and everything is very well explained, as one would expect from an Economist publication. Don't hesitate!

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